

ROOM

SPACE JOURNAL OF ASGARDIA



Written by those directly involved with space exploration, science, cutting edge research and space commercialisation

Launched in 2014, ROOM is a high quality and informative quarterly magazine for the global space industry. The name ROOM is both a play on one of its synonyms (space) and a symbol of shared space - shared by designers, engineers, industry managers, scientists and space leaders - all for the purposes of airing opinions and promoting discussion.

Published in English (print and digital), each issue contains exclusive articles and special reports under the headings of Astronautics, Industry Focus, Space Security, Space Science, Space Environment, Opinion and Space Lounge, the latter focusing on the influence of space on culture and the creative arts.

ROOM delivers incisive articles written by those directly involved with space exploration, science, cutting edge research and space commercialisation on a variety of trending topics, from the latest breakthroughs in astronautics to the environmental challenges of exploring space, from security threats originating in space to the untold history behind famous space missions.

MEDIA PACK 2020/21



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ADVERTISING



ROOM is distributed internationally to the heads of all major industrial and public space related organisations, as well as being available at major international space conferences, and sold on bookstalls through Barnes & Noble and Books A Million in the United States.

Covers all aspects of science, hi-tech and innovation relevant to space. Articles are authored by scientists, engineers, politicians, scholars, leaders and managers from academia, space agencies and industry

Is a meeting place, and a discussion forum for intellectuals and experts directly and indirectly associated with the global space community.



Print advertising (per issue)*

Description	Euro	USD	GBP
Half page	€6,500	\$7,100	£5,500
Full page	€10,200	\$12,500	£11,800
Double page	€14,000	\$17,000	£16,000
Inside front cover	€12,000	\$14,500	£13,900
Outside back cover	€12,300	\$15,000	£14,300

*frequency discounts for multiple issues

Specifications

Half page: 210mm x 138mm

Full page: 210mm x 276mm

Double page: 420mm x 276mm

Bleed: 3mm on all edges

Images must be CMYK in JPEG or TIFF format, at a resolution of 300dpi. Artwork may be supplied as a print ready pdf with all images and fonts embedded

Digital advertising

With online access to articles, the latest news and a community news and conference news page, along with an expanding presence on Twitter, LinkedIn and Facebook, visitors to the ROOM website are increasing significantly. Prominent positions are available for banner advertisements.

JPEG, GIF or PNG format - An active click-through URL should be submitted with artwork

Ad size	Euro	USD
730 x 90px	€246/month	\$300/month
300 x 275px	€205/month	\$250/month

Further promotions

Additional opportunities in both print and online include:

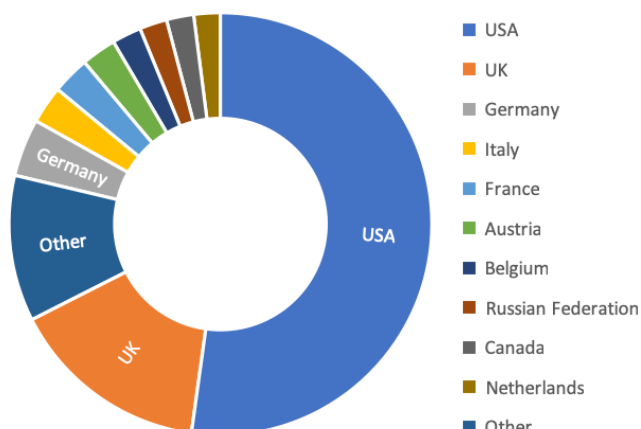
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- SPONSORED EDITORIAL CONTENT

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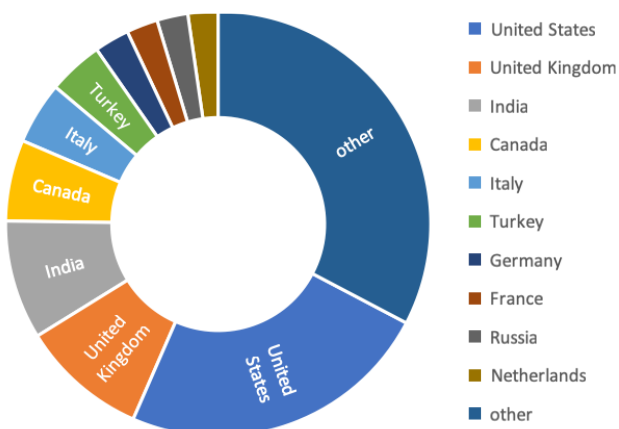
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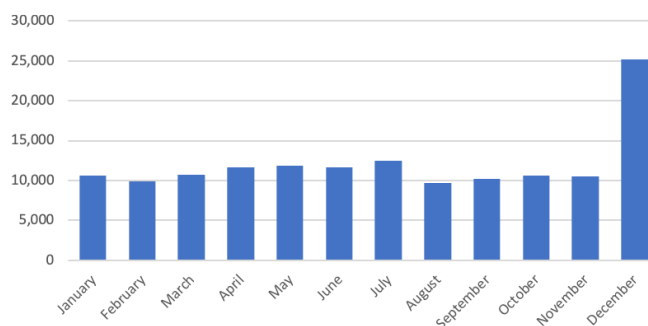
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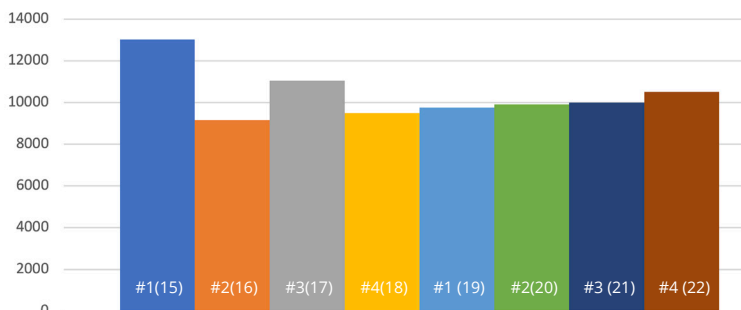
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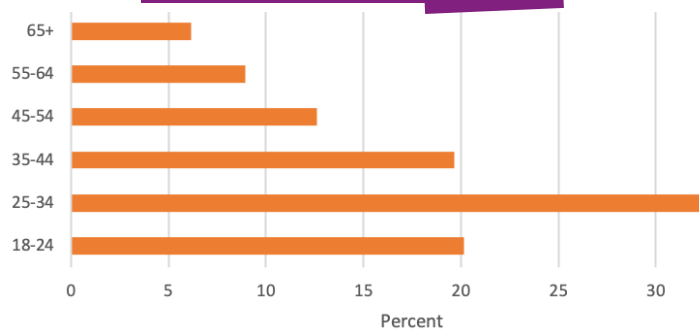


PRINT COPIES PER ISSUE 2018

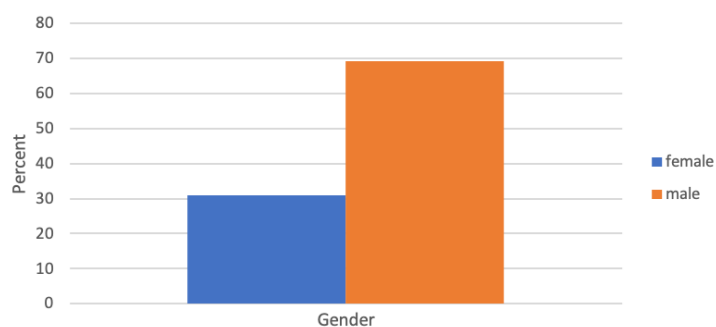


*Extended print run issues #1 and #3 for conferences and symposiums

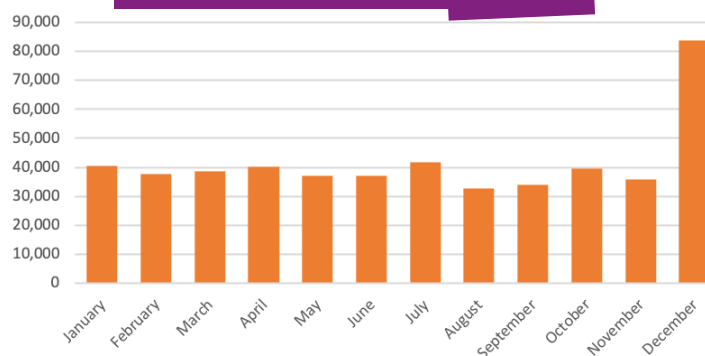
DIGITAL READERSHIP BY AGE



DIGITAL READERSHIP BY GENDER



ROOM.EU.COM PAGE VIEWS



EVENTS

ROOM Space Journal is proud to be the Official Media Partner of some of the world's leading space conferences. As a result, our team distribute the publication at a large number of key industry events, including:

- **Global Space & Technology Convention (GSTC)**
Singapore - 6-7 February 2020
- **36th Space Symposium**
Colorado Springs, USA - 30 March-2 April 2020
- **Global Space Exploration Conference (GLEX) 2020**
St Petersburg, Russia - 9-11 June 2020
- **Bluedot Festival**
Jodrell Bank Observatory, UK - 23-26 July 2020
- **International Astronautical Congress (IAC)**
Dubai, UAE - 12-16 October 2020
- **New Worlds**
Austin, Texas, USA - November 2020

Audience

Our international, modern and forward-thinking audience ranges from the CEOs of global space companies and leaders of government agencies to project leaders, astronauts, scientists, engineers and students, as well as general readers with an interest in space. ROOM is an excellent platform for authoritative articles and bringing people together across the global space community.

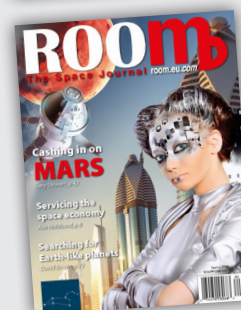
Contributors

ROOM authors are experts, aerospace industry leaders and scientists from all over the world, whose work and research is interesting and often influential for future development in aerospace,

science and space exploration, industry and commerce. Our contributors include astronauts, cosmonauts, scientists, industry CEOs, heads of agencies, project managers, engineers, professors and post-graduate students.

Editorial Board

ROOM has a distinguished Editorial Board of international leaders, representing organisations, industry and academia from aerospace, space science and related domains across the globe, including Australia, Belgium, Canada, France, Germany, Greece, India, Italy, Japan, Russia, Slovakia, Spain, UK and the USA.



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